

A BENEFIT DINNER & AUCTION SUPPORTING ST. JOHN XXIII CATHOLIC SCHOOL

Silver Jubilee 25th Anniversary Celebration

MARCH 8, 2025 | EDISON HALL | DOWNTOWN PORT WASHINGTON

To Whom it May Concern,

We hope this message finds you well. St. John XXIII Catholic School (SJ23) is excited to announce our largest fundraising event of the year – The Key Event. As a cornerstone of our school community, we are reaching out to local businesses and individuals to ask for your support in making this milestone event a success.

WHY YOUR SUPPORT MATTERS:

By contributing an item, service, or financial donation to The Key Event, you play a crucial role in enriching the educational experience of our students and strengthening our community. Your support enables us to provide exceptional academics and a quality faith-based education to our Preschool through 8th Grade students. Our students are actively involved in numerous service projects that benefit our local area, and your generosity helps us continue these impactful initiatives.

EVENT DETAILS:

The Key Event, celebrating its 25th Anniversary – Silver Jubilee, will be held on Saturday, March 8, 2025, in downtown Port Washington, WI. Each year, over 250 passionate community members attend and bid on items/services generously donated by businesses and individuals like yourself. This event not only raises vital funds for SJ23, but also offers a unique opportunity for you to showcase your support and expand your market reach.

HOW YOU CAN GET INVOLVED:

- Donate: Contribute an item, service, or cash to support our event.
- Promote: Gain exposure among our dedicated attendees who value and support the businesses that benefit our school.
- Engage: Strengthen your ties with the community and align your brand with a meaningful cause.

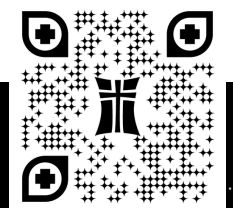
To participate, please complete the enclosed donation form and return it with your contribution to St. John XXIII Catholic School by Friday, February 7, 2025. Your generosity will be recognized at our event and on our website. **All donations are tax-deductible.**

For more information or to attend The Key Event, please visit keyevent25.cbo.io or contact us at 262-284-2682. We are deeply grateful for your support and look forward to partnering with you to make this event a tremendous success.

Thank you for your generosity and commitment to our community!

Warm regards,
The Key Event Leadership Team | St. John XXIII Catholic School

Learn More &
Attend:



1802 N. Wisconsin Street | Port Washington, WI 53074
Call: 262-284-2682 | Visit: stjohn23rd.school | 501c3/Tax id #81-3008967

Your generosity allows us to instill and provide exceptional academics, quality faith-based education, and service to our students. The funds raised directly contribute to enhancing the educational experience of our students. Whether it's updating classroom technology, providing resources for extracurricular activities, or supporting professional development for our teachers, every dollar raised goes towards fostering academic excellence. By supporting our fundraiser, you are investing in the future of our community. The education our students receive today will shape the leaders, innovators, and citizens of tomorrow. Your contribution not only impacts the present but also lays the foundation for a brighter future for generations to come. We extend our heartfelt gratitude for your continued support.

Underwriting & VIP Table Sponsorship

SIGNATURE (\$10,000)

Receive all of the benefits of the Silver Sponsorship level, plus the following:

- VIP Table for Eight (8) (includes commemorative SJ23 cocktail glass for each guest)
- Full page insert advertisement in the Parish Bulletin (approved timing by Father Pat one month prior)
- Four (4) / quarterly advertisements in the School & Parish electronic newsletters (timing mutually agreed upon)
- Name and/or Business added to the sponsorship signage in the School Gymnasium
- SJ23 Parish Mass mention honoring your/company name (timing mutually agreed upon)

SILVER (\$5,000)

- VIP Table for Eight (8)
- One (1) complimentary VIP All-Access Event Pass (to all SJ23 paid events - athletics, etc.)
- Social Media recognition advertisement with a link directly to your website (if applicable)
- Advertisement on the Event's Mobile Auction Site (keyevent25.cbo.io)
- Recognition on the Electronic Signage at St. Peter's Main Entrance
- Night-Of Event Recognition: Includes donor's name and/or business prominently displayed
- Listed on banner in SJ23 church locations (3) & upwards of 10 School and Parish-wide events

SILVER TRIBUTE (\$2,500)

- Eight (8) Dinner Tickets to The Key Event - Silver Jubilee
- Advertisement on the Event's Mobile Auction Site (keyevent25.cbo.io)
- Recognition on the Electronic Signage at St. Peter's Main Entrance
- Night-Of Event Recognition: Includes donor's name and/or business prominently displayed
- Listed on banner in SJ23 church locations (3) & upwards of 10 School and Parish-wide events

FULL PAGE ADVERTISING SPONSOR (\$1,000)

- One Full Page Advertisement in the Night-Of Program Booklet (for each attendee at the event)
- Rotating Advertisement on the Event's Mobile Auction Site (keyevent25.cbo.io)
- Recognition on the Electronic Signage at St. Peter's Main Entrance

HALF PAGE ADVERTISING SPONSOR (\$500)

- One Half Page Advertisement in the Night-Of Program Booklet (for each attendee at the event)
- Advertisement on the Event's Mobile Auction Site (keyevent25.cbo.io)

VIP TABLE (\$1,500)

- Eight (8) Tickets with seating in prime location featuring Dueling Pianos (Felix & Fingers)
- Sixteen (16) Drink Tickets (to be used on the night of the event with your guests)
- Dinner with Two (2) Bottles of Wine for the table
- Recognition on the Electronic Signage at St. Peter's Main Entrance (one week pre- & post-event)
- Premium advertising on the Mobile Auction Site (keyevent25.cbo.io)
- Night-Of Recognition:
 - Name or Logo prominently displayed & signage on your reserved table
- Post-Event Recognition:
 - Listed in St. John XXIII Parish Bulletin & Annual Report
 - Listed across social media platforms pre- & post-event (with link to your website if applicable)
 - Listed on banner in SJ23 church locations (3) & upwards of 10 School and Parish-wide events

Donation & Sponsorship Form

ACQUISITION & ADVERTISING DEADLINE: FEBRUARY 7, 2025

Contact Information

Donor/Company Name: _____
 Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Phone: _____ Email: _____

Donation Description:

*Items/Certificates must be received by February 7th to be included on the Mobile Auction Site.

Item Value: _____ List as "Priceless" (please include value for tax purposes)

Please describe your donation in detail (including quantity, size, color, restrictions, expiration dates, etc.)

Donation Status:

ITEM/CERTIFICATE ATTACHED PLEASE CREATE CERTIFICATE FOR MY DONATION
 MY DONATION WILL BE MAILED I WILL DELIVER MY DONATION BY 2/7/2025
 PLEASE PICK UP MY DONATION ON THE FOLLOWING DATE: _____

NOTES: _____

Sponsorship

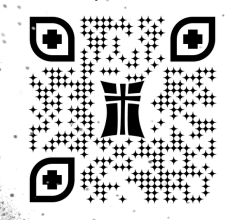
SIGNATURE SPONSOR (\$10,000) FULL PAGE ADVERTISING SPONSOR (\$1,000)
 SILVER SPONSOR (\$5,000) HALF PAGE ADVERTISING SPONSOR (\$500)
 SILVER TRIBUTE SPONSOR (\$2,500) VIP TABLE SPONSOR (\$1,500)

For advertisements, please provide a high-resolution advertisement to ebrewster@stjohn23rd.school no later than 2/7/2025.
 *Any advertisements sent after this date will NOT be included in the Program Booklet.

Underwriting Donation

I would like to make a donation in the amount of \$ _____ payable to St. John XXIII Catholic School
 Please list as "Anonymous"

TO FILL OUT THE ONLINE SPONSORSHIP FORM, PLEASE SCAN THE QR CODE!
 RETURN COMPLETED FORM TO ST. JOHN XXIII CATHOLIC SCHOOL.



1802 Wisconsin Street, Port Washington, WI 53074

PLEASE MAKE CHECKS PAYABLE TO ST. JOHN XXIII CATHOLIC SCHOOL
 Tax ID #81-3008967

QUESTIONS? CONTACT SARA JANESHEK 414-581-2899 or SCHOOL OFFICE: 262-284-2682